



2026

MARKETING
PROGRAM

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CLM

Who We Are

The CLM is dedicated to meeting the professional development needs of the claims and litigation management industries. Founded in 2007, the CLM membership benefits from our networking events, continuing education programs, award winning magazines and a wide variety of industry resources.

We are proud to be affiliated with The Institutes Risk & Insurance Knowledge Group.



Annual Conference

Our largest annual industry event attracts 1,500 participants and features nearly 100 interactive educational sessions and networking events.



Claims College

Divided into specialty schools, the Claims College is a true educational experience designed to help educate and grow the claims profession. Successful participants earn the CCP and ACP designations.



Litigation Management Institute

Provides a comprehensive understanding of the business of litigation management. Successful participants earn the CLMP designation.



Conferences

Conferences that focus on a specific industry or topics.



Chapter Events

Free educational and networking opportunities held throughout the country.



Webinars

Over 40 webinars held annually cover a wide range of topics with an online archive available for download.



CLM Tracker

Track and renew adjuster licenses easily, quickly and online with CLM Tracker.



Magazines

Our flagship publication, *CLM Magazine*, along with specialty publication — *Construction Claims* — are provided free to all CLM Members and Fellows, who are also encouraged to contribute to the editorial content.



Service Provider Directory

More than 10 million listings in 300 categories with results in every state.

CLM Community

Fellows	54,040
Members	7,713
TOTAL	61,753

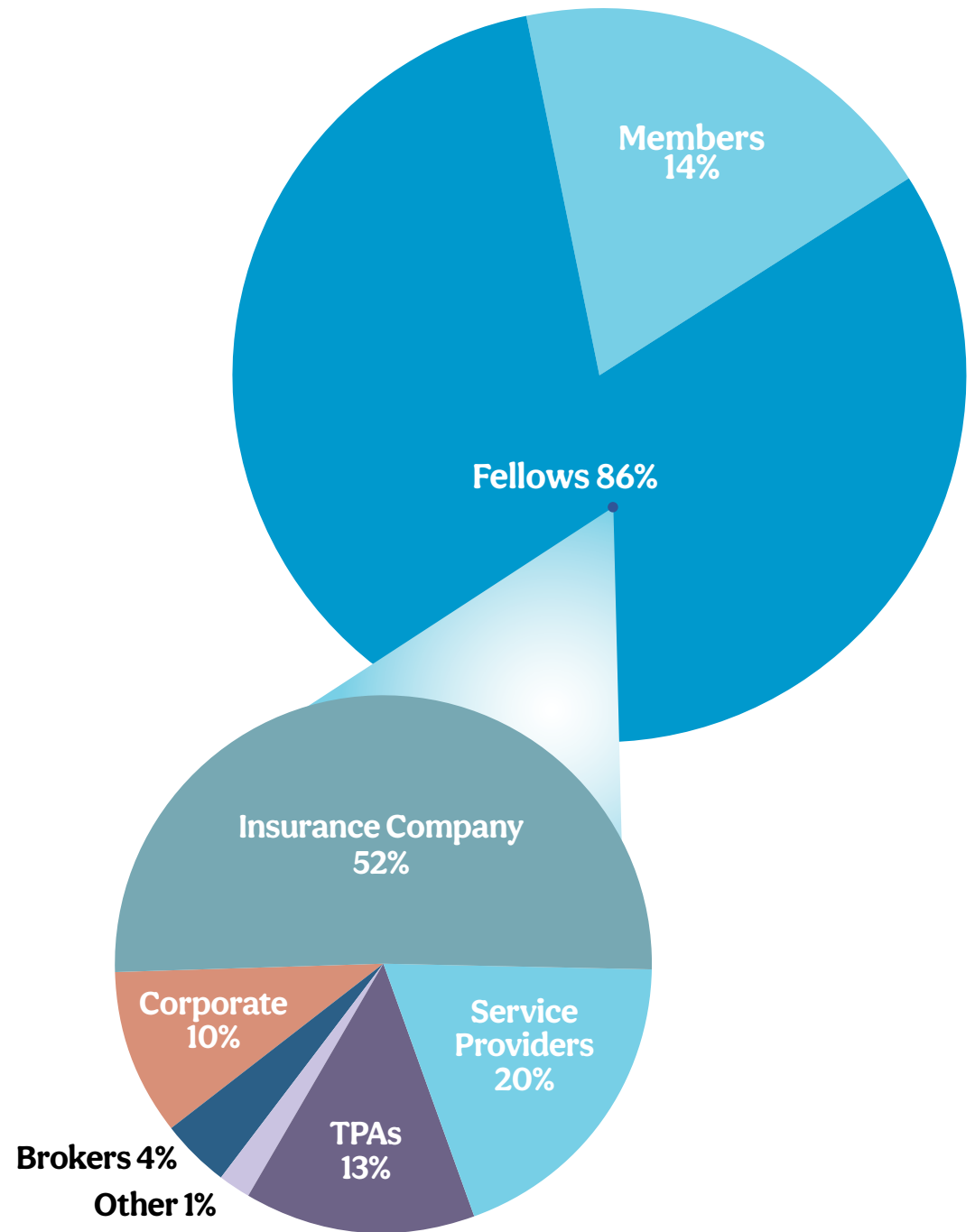
CLM Fellows are industry professionals — claims, risk, and litigation managers; service providers; and industry executives.

CLM Members are outside counsel.

Audience

CLM Fellows

Insurance Company.....	28,375
Service Providers.....	10,644
TPAs.....	6,810
Corporate.....	5,168
Brokers.....	2,196
Other.....	847
TOTAL	54,040



Your Marketing Partner

CLM is not only the largest professional association in the insurance industry; CLM is a community of professionals who collaborate to improve their own knowledge, network with their colleagues, and establish industry best practices.

With our wide array of industry-leading resources and our unmatched, engaged audience, CLM can help you meet your sales and marketing goals. Let us work with you to understand your goals and design a cost-effective package that delivers the results you need. Our offerings include:

- Print and digital magazine
- Website ads
- eNewsletter ads
- Executive roundtables
- Custom content campaigns
- Conference sponsorships
- Local chapter sponsorships
- Webinars
- Service Provider Directory
- Lead generation campaigns
- Podcasts

CLM is a valuable network of professionals with great insight.

— Insurance carrier executive

CLM is an impassioned group of individuals who make me proud of what I do.

— Law firm partner

CLM is a combination of expertise, professional learning, and some fun too!

— TPA executive

Award-Winning Magazines | AUDIENCE

CLM Magazine, published six times per year, is the flagship publication of the CLM. It covers the trends and topics of interest to professionals responsible for the cost-effective resolution of property and casualty claims, including risk and litigation managers; insurance and claims professionals; corporate counsel; outside counsel; and claims services providers. CLM Magazine has been recognized by both the American Society of Business Publication Editors and the APEX Awards for excellence in design and editorial content.



CLM MAGAZINE PRINT AND DIGITAL DISTRIBUTION

52,505

TOTAL DISTRIBUTION

19,118

Average number of printed issues mailed each month.

33,387

Average number of digital edition emails sent each issue.

17.7%

Average percentage of digital edition unique opens.

Grand Award



CLM Magazine | READERSHIP

WHAT OUR READERS SAY



My clients are all in CLM and its important to keep in touch with what is going on.

— Partner

Helps me with emerging trends and gives me a head start on developing new strategies.

— Vice President

I feel that [CLM Magazine] does a great job addressing the key topics relevant to me and my career. I also get to know other professionals through their writing or being by highlighted.

— Director, Risk Management - Insurance

[CLM Magazine] provides insights into emerging issues and a current peek at who's who in the claims industry.

— VP, Field Claims

It is a very valuable resource and its curated content is my go to.

— Commercial & Environmental Claims Manager

[CLM Magazine] is a great thumbnail on hot topics and trends and a gateway to deeper dives on issues of interest and concern.

— Vice President

[CLM Magazine] provides insights into emerging issues and a current peek at who's who in the claims industry.

— VP, Field Claims

Habits, Preferences, Comparisons

FREQUENCY

71%

Read four out of four (45%) or three out of four (26%) recent issues of CLM Magazine.

WHEN READ

82%

Read each issue of CLM Magazine within a week of receipt.

TIME SPENT READING

39%

Spend reading each issue of CLM Magazine for 30-45 minutes or longer.

HOW OFTEN EACH ISSUE IS READ

2-3X

44% read each issue twice, and an additional 21% read it three times

RESPONDENTS RATE CLM MAGAZINE

81%

Rate CLM Magazine as a personal favorite or important publication in the industry.

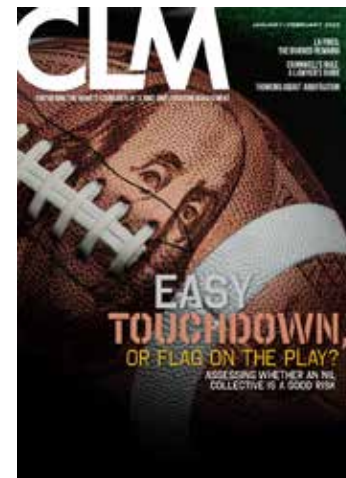
Source: Baxter adView Pro Independent Analytics: CLM Magazine - July 2021

Driving Action

64%

O F R E A D E R S

Save the ad, discuss the product with colleagues, visit the advertiser's website, try the product, recommend a purchase, or purchase themselves.



Editorial Calendar

Each issue will feature reader favorites such as:
 CLM National; News & Verdicts; Voices; Member/Fellow Profile;
 Claims Career Advice; CLM Events; and Between the Lines.

Additional features currently scheduled for each issue are below.

	THEME	COMMITTEE FOCUS	DEPARTMENTS	SPONSORED CONTENT	BONUS DISTRIBUTION	ISSUE CLOSING DATE:
January / February	The Risk Management Issue Addressing the risks of today and tomorrow Risk reduction and recovery	Cannabis Workers' Compensation Cyber, Management, Professional Liability	Around the CLM Voices: Member/Fellow Profile Webinar Rewind CLM Events in Focus Ask the Expert	Leading Out Loud: AI Technology Special eReport: January - Nuclear Verdicts February - Product Liability		ISSUE CLOSING DATE: 1/16
						MATERIAL DEADLINE: 1/23
March / April	The Annual Conference Issue Covering top claims and litigation topics that will be featured at CLM's Annual Conference	Subrogation Diversity, Equity & Inclusion Transportation	Around the CLM Voices: Member/Fellow Profile Webinar Rewind CLM Events in Focus Ask the Expert	Leading Out Loud: Transportation Special eReport: March - Insurance Fraud April - Transportation	CLM Annual Conference PLRB RIMS	ISSUE CLOSING DATE: 2/28
						MATERIAL DEADLINE: 3/7
May / June	Hurricane Season Issue What to expect as hurricane season begins	Environmental/ Toxic Tort Product Liability Insurance Coverage	Around the CLM Voices: Member/Fellow Profile Webinar Rewind CLM Events in Focus Ask the Expert	Leading Out Loud: Workers Comp Special eReport: May - Property Claims June - Hurricane Season	CLM Workers Comp Conference CLM June Focus	ISSUE CLOSING DATE: 5/2
						MATERIAL DEADLINE: 5/9

Editorial Calendar

Each issue will feature reader favorites such as:
 CLM National; News & Verdicts; Voices; Member/Fellow Profile;
 Claims Career Advice; CLM Events; and Between the Lines.

Additional features currently scheduled for each issue are below.

	THEME	COMMITTEE FOCUS	DEPARTMENTS	SPONSORED CONTENT	BONUS DISTRIBUTION	ISSUE CLOSING DATE:
July / August	The Claims College/ Construction Conference Issue Top claims and litigation challenges on the minds of construction professionals	Insurance Fraud Casualty & Risk Management Property	Around the CLM Voices: Member/Fellow Profile Webinar Rewind CLM Events in Focus Ask the Expert	Leading Out Loud: Construction Special eReport: July - Cyber Special eReport: August - Casualty Claims	Claims College Construction	ISSUE CLOSING DATE: 7/11
						MATERIAL DEADLINE: 7/18
September / October	The Litigation Management Issue CLM Litigation Management Task Force updates Top litigation management challenges/solutions	ADR Claims Counsel Extra-Contractual	Around the CLM Voices: Member/Fellow Profile Webinar Rewind CLM Events in Focus Ask the Expert	Leading Out Loud: Litigation Management Special eReport: September - AI Special eReport: October - Litigation Management	Litigation Management Symposium	ISSUE CLOSING DATE: 9/12
						MATERIAL DEADLINE: 9/19
November / December	The Phenoms Issue CLM celebrates its 2026 Phenoms Under 40	ADR Claims Counsel Extra-Contractual	Around the CLM Voices: Member/Fellow Profile Webinar Rewind CLM Events in Focus Ask the Expert	Leading Out Loud: Subrogation Special eReport: November - Subrogation Special eReport: December - Women in Claims	CLM Women's Leadership Summit CLM December Focus & Holiday Party	ISSUE CLOSING DATE: 10/31
						MATERIAL DEADLINE: 11/7

CLM Magazine | PRINT & DIGITAL OPPORTUNITIES

DIGITAL EDITION SPONSORSHIP

Our most popular sponsorship. Your logo prominently appears on the digital edition email, TOC page, and a full page ad adjacent to the cover. Only one per issue.

RATE: \$1,750 PER MONTH



33,387

Average number of CLM Magazine digital edition emails sent per issue.

17.7%

Average percentage of CLM Magazine digital edition email unique opens.



Special eNews Reports

An integrated advertising opportunity that reaches your audience through digital and print channels. Our readers truly value this specialized content delivered directly to their inbox each month:

- **JANUARY:** Nuclear Verdicts
- **FEBRUARY:** Product Liability
- **MARCH:** Insurance Fraud
- **APRIL:** Transportation
- **MAY:** Property Claims
- **JUNE:** Hurricane Season
- **JULY:** Cyber
- **AUGUST:** Casualty Claims
- **SEPTEMBER:** AI
- **OCTOBER:** Litigation Management
- **NOVEMBER:** Subrogation
- **DECEMBER:** Women in Claims

- **CUSTOM ENEWS:** YOU PICK A TOPIC THAT ALIGNS WITH YOUR MESSAGE AND WE'LL PULL TOGETHER SPECIALIZED CONTENT ON THAT TOPIC.

33,291

Average number of CLM Magazine eNews Reports sent.

17%

Average percentage of CLM Magazine Special eNewsletter unique opens.

Includes your logo at the top of the eReport email, a 600x200 banner in the body of the email, and a Full Page ad in the same month's issue of CLM Magazine.

RATE: \$5,000 FULL PAGE AD CLM MAGAZINE
+ DIGITAL AD SPECIAL EREPORT

**\$2,000 DIGITAL AD SPECIAL eREPORT
ONLY THREE SPONSORSHIPS AVAILABLE
PER REPORT.**

CLM Magazine | WEEKLY eNEWS & WORKERS' COMPENSATION eNEWS

CLM delivers a curated selection of content in the form of a weekly CLM eNews and monthly Workers Comp eNews. Our readers look forward to seeing these in their inbox in a format designed to be easily shared and bookmarked.

CLM MAGAZINE WEEKLY eNEWS

Delivers a curated selection of content to **over 31,000 inboxes each week** in a format designed to be easily shared and bookmarked. Our readers look forward to this weekly digest and love to share articles with their teams and colleagues.

33,678

Average number of CLM Magazine eNews emails sent each week.

17%

Average percentage of CLM Magazine weekly eNews unique opens.

**RATE: BANNER AD (970X250)
\$2,600 PER MONTH. AD POSITION ROTATES EACH WEEK.
2 SPOTS AVAILABLE PER MONTH**

CLM MAGAZINE WORKERS' COMPENSATION eNEWS

Puts a spotlight each month on workers' compensation trends and topics through objective member-contributed content. Distributed in January, March, May, July, September & November. **Delivered to over 33,000 inboxes.**

33,609

Average number of CLM Magazine Workers' Compensation eNewsletter emails sent.

18%

Average percentage of CLM Magazine Workers' Compensation eNewsletter unique opens.

**RATE: TOP BANNER AD (600X200) \$2,000 PER ISSUE
MIDDLE BANNER AD (600X200) \$1500 PER ISSUE
BOTTOM BANNER AD (600 X 200) \$1500 PER ISSUE**

NEW

CCO Engagement Strategy

CCO DISCUSSION SERIES

A virtual series created exclusively for Chief Claims Officers. This series launched in 2024 and will occur every other month. Sponsor for this series will receive branding and exposure on the entire series as well as first right of refusal for 2026.

RATE: SERIES SPONSORSHIP - \$17,500 FOR THE YEAR

- First right of refusal to sponsor in 2026
- Sponsor entire CCO webinar series
- Logo recognition on CCO webinar series landing page, invitations, registration page & during kick off of live webinar
- 30 second video pre-roll
- One Html email blast to audience
 - Must be approved by CLM and educational focused (promote whitepaper, etc)

PAST TOPICS INCLUDED:

- Challenges of Catastrophe and Climate Risk
- The Next Horizon of litigation management
- Navigating the AI landscape: Identifying Use Cases and Integrating Solutions
- A New Paradigm in Insurance – Predict and Prevent
- Capturing and Using Data from Claims Operations
- More to come...

CCO CONNECT eNEWSLETTER

Bi-monthly eNewsletter, distributed in January, March, May, July, September and November, to keep Chief Claims Officers Connected.

- Currently sent to almost 400 industry CCOs
 - 20% unique open rate
- Opportunity to put your message in front of this exclusive audience

RATE: SINGLE SPONSORSHIP - \$2,500 PER ENEWSLETTER OR ANNUAL SPONSORSHIP FOR \$12,500

- Logo at top "CCO Connect newsletter brought to you by..."
- Include text Ad
 - Headline 30 characters
 - Description 90 characters
 - Then "read more" link
 - Great opportunity to promote thought leadership content for this audience

Q&A SPONSORSHIP

RATE: \$3,500 PER NEWSLETTER

- Instead of the text Ad, work with our editorial team to put together a Q&A article on the topic of your choice. Article will be featured in this eNewsletter
- Bonus promotion - Upgrade for an additional \$1500 (\$5k total) and promote this article to our entire CLM audience in our Weekly CLM newsletter in addition to this newsletter.

Print Advertising Rates

CLM MAGAZINE

2024 4 COLOR RATE

- Spread \$7,500
- Third Spread \$6,500
- Full \$4,250
- Half \$2,500
- Third \$2,000
- Quarter \$1,000

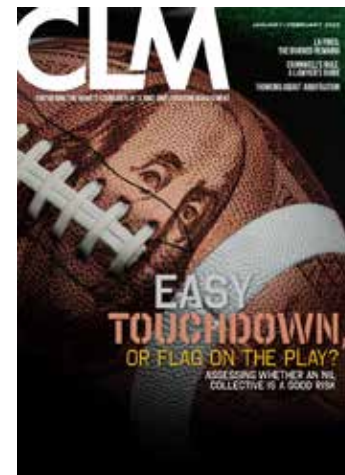
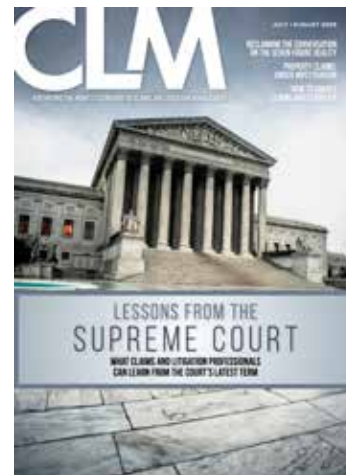
2024 B&W + 1 COLOR RATE

- Full \$3,750
- Half \$2,000
- Third \$1,500
- Quarter \$750

PREMIUM POSITIONS

- Back Cover \$6,500
- Inside Front \$5,500
- Inside Back \$5,500
- Opposite TOC, Editor Letter \$5,000
- Belly Band Or Cover Tip \$7,000

PACKAGE DISCOUNT ON SCHEDULE OF FOUR PLUS PRINT ADS. ASK YOUR SALES REP FOR DETAILS.



All rates shown are net rates

Leading Out Loud

Put your expertise front and center with *CLM Magazine's* newest native advertising opportunity. Limited to just four positions, you'll participate in a moderated discussion meant to showcase you and your company's knowledge. Educational in nature and curated by our trusted CLM editorial team, these final pieces will serve practical purposes for our readership while demonstrating thought leadership in focused competencies.

CLM Editorial Staff will create a list of questions regarding a specific topic to be answered electronically (email) by all participating sponsors as thought leaders. It will be presented in the magazine, CLM eNews and on the *CLM Magazine* website as a roundtable discussion with our CLM editorial staff.

CLM LEADING OUT LOUD TRANSPORTATION

HOW HAS THE RISE OF E-COMMERCE AFFECTED CLAIMS AND LITIGATION? WHAT TRENDS IN FRAUD HAVE EMERGED? AND FINALLY, WHAT ARE SOME OF THE BIGGEST CHALLENGES AND OPPORTUNITIES FACING THE TRANSPORTATION INDUSTRY TODAY?

THE RISE OF E-COMMERCE AND DELIVERY SERVICES HAS LED TO AN INCREASE IN THE NUMBER OF COMMERCIAL VEHICLES ON THE ROAD. HOW IS THIS IMPACTING CLAIMS AND LITIGATION?

JAMES A. FOSTER, CASSIDAY SCHADE, LLP. Although there may be more commercial vehicles on the road, the one constant in defending transportation claims is the importance of communication with the driver, who is the face of the company. Defense counsel should establish a rapport with the driver beginning on the day an accident occurs, and maintain contact to prepare the driver for deposition, where claims are won or lost. This communication should be maintained through trial and is even more important if the driver no longer works for the trucking company.

SANDY MCCLURE, FLEET RESPONSE. Post-COVID-19 created an even greater shortage of experienced drivers in the trucking industry, which required motor carriers to hire less-experienced drivers. This also increased the risk of accident claims that could lead to an increase in litigation claims, because e-commerce has increased the demand for more delivery vehicles on city streets and roadways, particularly in residential areas. It could increase the risk of vehicle accidents, property damage claims, and probable litigation.

MARC CHAPMAN, RESOLVE-MEDICAL CLAIMS RESOLUTION. Certainly, the rise in transportation-related casualties directly increases claims and litigation. Our job is to help clients avoid overly overlapping medical charges associated with these injuries.

THE FINCA RECENTLY UPDATED ITS SAFETY MEASUREMENT SYSTEM, A RISK-BASED SAFETY PROGRAM THAT USES DATA TO IDENTIFY AND TARGET HIGH-RISK MOTOR CARRIERS FOR ENFORCEMENT. IS THIS PROGRAM HELPFUL? IF NOT, WHAT ARE SOME WAYS YOU PREDICT AND PREVENT TRANSPORTATION-RELATED CLAIMS, AND IF IT HAS AN IMPACT ON LITIGATION?

JAMES A. FOSTER, CASSIDAY SCHADE, LLP. The defense is fighting against plaintiff's claims and fraudulent activity in trucking cases, as evidenced by the defendant's response to staged accidents in New Orleans. Trucking companies and defense attorneys are working together on a unified front, and there have been approximately 50 consolidation motions of those involved in staged crashes with trucks. The importance of securing dashcams, bodycams, and surveillance from the scene cannot be overstated to combat these fraudulent claims.

MARC CHAPMAN, RESOLVE-MEDICAL CLAIMS RESOLUTION. In our business, we do not deal with fraud. However, we have heard some of the most significant medical charges referred to as "fraudulent" simply because no one pays the total amount being billed when charges are that inflated. To determine fairness in charges, we utilize a precise methodology of evaluation that includes the use of our extensive database encompassing over 20 years of financial data from every hospital in the U.S. Our methodology and reports accurately define what the charges in question should be, often 70-80% less than what it is. This information can be used in mediation, arbitration, or in negotiating settlements.

WHEN YOU LOOK AHEAD TO THE NEXT FIVE YEARS, WHAT ARE SOME OF THE BIGGEST OPPORTUNITIES OR CHALLENGES YOU SEE IN TRANSPORTATION CLAIMS AND LITIGATION?

JAMES A. FOSTER, CASSIDAY SCHADE, LLP. Hopefully, more states like Florida will enact tort reform for judicial fairness and level the playing field for the defense bar in both discovery and at trial. There may also be a reduction in the number of nuclear verdicts with the development of Level 4 autonomous trucks, which operate without a driver as aggravating factors like driver impairment, fatigue, and cellphone usage will not be aspects of the case.

SANDY MCCLURE, FLEET RESPONSE. Opportunities and challenges with transportation claims and litigation in the next five years include correcting the driver shortage concerns, mitigating the risk in the transportation industry regarding vehicle accidents, workplace injuries, workers' compensation claims, workplace violence, and sexual harassment; creating and maintaining a sustainable safety culture; operationality attacks in the transportation industry; and consistency with our ecosystem to prevent global warming.

RESOLVE-MEDICAL CLAIMS RESOLUTION

CASSIDAY

Fleet response

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RATE:
\$6,000 W/FULL PAGE AD PER SPONSORSHIP
\$5,000 W/HALF PAGE AD PER SPONSORSHIP

- One topic per month
- Includes a minimum of two and a maximum of four participants per topic
- Full or half page ad included in *CLM Magazine*
- Includes respondents headshot, bio and company logo within article
- CLM editorial staff will provide a list of topics and questions for each topic Q&A

TOPIC SCHEDULE:

- **JANUARY / FEBRUARY:** Technology (AI)
- **MARCH / APRIL:** Transportation
- **MAY / JUNE:** Workers Comp
- **JULY / AUGUST:** Construction
- **SEPTEMBER / OCTOBER:** Litigation Management
- **NOVEMBER / DECEMBER:** Subrogation

Special Advertising Supplement

EXPAND YOUR REACH WITH THIS SPECIAL AD SUPPLEMENT DISTRIBUTED WITH BOTH OUR PRINT AND DIGITAL MAGAZINE EDITIONS - PLUS BONUS DISTRIBUTION AT PLRB!

This native advertising opportunity creates a powerful combination of your supplied content and a full-page advertisement that readers will remember. Articles should offer objective and practical strategies for readers with a focus on cutting-edge training, tools or situations faced in personal or commercial claims - **LIMITED TO 700 WORDS AND CANNOT CONTAIN EMBEDDED ARTWORK.**

MARCH / APRIL: PROPERTY CLAIM STRATEGIES

Readers look forward to the annual CLM Property Claim Strategies supplement for best practices on handling the unique nature of fire, flood, earthquake, and hurricane claims.

AD CLOSE: 2/28 MATERIAL CLOSE: 3/7
RATE: \$4,000

2023
PROPERTY CLAIM STRATEGIES SUPPLEMENT

Technology and the 'Four-Step Approach' to CAT Event Handling

By Dan Daniel

My career began as a claims trainee 29 years ago, on the cusp of history's greatest revolution in science and technology, with all due respect to inventors of fire, the reversible belt, and the wheel. The pace of that societal change continues to accelerate with artificial intelligence, ChatGPT software, genetic modification of plants and animals, remote work, and self-driving vehicles. It's quaint to recall the slower workdays of 1994 when files were paper, car phones were really big, and something called Bluetooth would have warranted a trip to the dentist. Office equipment consisted of a green screen computer monitor and a giant road atlas to find a claim address in the field. Slower was a bit frustrating and those good old days were not always great, but one of the items that is difficult to find in our current world is camaraderie in training and learning.

TECHNOLOGY AND PEOPLE

With technology and all its "connective" promises, we are more disconnected from personal interactions than ever before. As we move forward, the search for a happy medium is going to rely on a tech-enabled workforce with an eye towards the human touch. The claims process is, at its best, a personal transaction and should not be reduced to an automated operator or online interaction with a bot. Property claims are extremely personal and a proper balance of technology and in-person interaction is critical to any successful event response.

FOUR-STEP APPROACH FOR CAT EVENT HANDLING

Event management for catastrophe response creates challenges to deliver personalized, individualized problem solving amid ultimate chaos. Whether your catastrophe response is low-tech or high-tech, a four-step fundamental approach will drive successful results. The below response strategy should be married to technology to deliver desired outcomes.

PREDICT - The key to success when responding to a large-scale event is understanding where you are going, how many resources you need, and how long it will take to get there. Real-time measurement produces information used for rapid reserve updates and macro data, essentially giving claims handlers the information needed to drive results.

LEARN - With each event response there are lessons learned on how to improve results for insureds, insurers, and claims personnel. Some of that learning yields the desire for newer and better technology and some of it presents opportunities for better training. We must have data and information to improve upon the result for the next inevitable event, while also training our adjusters on proper response procedures.

Merging human and technology elements effectively will continue to challenge everyone's business and personal lives as the speed of change races ahead. The next 29 years will be quite a ride for people and their robots in service of the work we perform and the growing business expectations.

Dan Daniel is executive vice president at Custard Insurance Adjusters. ddaniel@custard.com

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cia PROPERTY SERVICES
CUSTARD INSURANCE ADJUSTERS

Daniel, recently promoted to Executive Vice President

Strategies for Property Support

Immediate Responses.
Providing the highest quality claims service for our client partners.

Everlasting Relationships.

www.custard.com 1.888.CUSTARD

CLM Profiles

This native advertising opportunity creates a powerful combination of your supplied content and a full-page advertisement that readers will remember. Articles should offer objective and practical strategies for readers with a focus on cutting-edge training, tools or situations faced in personal or commercial claims - **LIMITED TO 700 WORDS AND CANNOT CONTAIN EMBEDDED ARTWORK**. Includes distribution in both print and digital edition of the magazine. Profile will also be distributed in the Sponsored Content section of *CLM magazine's* website.

PROFILE TOPICS INCLUDE:

- Workers' Compensation
- Forensic
- Field Adjusting
- Insurance Fraud
- Restoration
- Cyber Risk
- Legal
- Extra Contractual
- Construction

RATE: \$5,000

CLM PROFILE Advertisement

How Restoration Can Take the Financial Burden Off Wildfire Victims

By Andrew Tiley

Every year, the number of wildfires increases, along with the number of businesses and residences damaged by them. According to the National Interagency Fire Center, there were 58,985 wildfires affecting over seven million acres of land in 2021 alone. That's a 17% increase from 2019 and a 229% increase from 1983.

Not only are these fires displacing thousands of people from their homes and businesses each year, but also they are causing billions of dollars in damage, topping \$14.8 billion in 2020 as reported by Yale Climate Connections. This does not include indirect damages, which came to about \$150 billion in 2018.

Whether a building is affected by soot or smoke, or suffers damage from catching fire, the cost of wildfire is a more than \$100 billion a year on a national scale. The major cause of stress for victims, besides their financial burden, can be a major relief. Rather than replacing all-new property, clothing, appliances, and documents, restoration services have saved victims everywhere big money on transitioning "back to normal."

BENEFITS OF RESTORATION

There are many benefits to restoring textiles, electronics, documents, art, and other belongings after a wildfire, and almost anything can be restored by the right professionals. Besides the environmental impact of reducing waste, restoration can also help save sentimental items

that have been passed down for generations, as well as precious, one-of-a-kind artwork that is hard to come by. Some items are necessary to restore because they are essential for getting businesses running again, such as important original documents and electronics that contain vital data for companies and individuals.

One of the biggest benefits for clients would be the cost comparison of restoring versus replacing damaged items. Restoration specialists can often restore at nearly half the cost of replacement. It would take more time and money to replace items, and more time to get the network, and other items.

RESTORATION WORKS

Restoration is a step-by-step process that ensures items will look and function just as they did before disaster struck. It includes everything from cleaning to deodorizing toxic fumes, deep sanitizing, color restoration, and repairing any functioning components of tools, appliances, and electronics.

When it comes to wildfires, experts often use carbon dioxide to rid objects of soot and neutralize toxicity until the fumes become unnoticeable and do not pose any health hazards. They will likely also have to disassemble and reassemble items in order to restore them as neatly as possible.

The restoration process can take place on-site or, depending on the

case, can be quickly transferred to work sites where experts will restore and return them as good as new.

When compared to the time and money it would take to find the exact or similar items that were in a business or household, restoration is the preferred choice when it comes to both convenience.

THE BOTTOM LINE

Restoration means getting one's life in the blink of an eye, and replacing everything a business or individual needs and values should not be the only plan of action. As victims cope with what happened, they will be relieved to find that many of their belongings can be restored. There are plenty of contractors who can restore almost anything to its original state, providing relief to home and business owners in more ways than one. While clients focus on restoring their routines, well-being, families, and businesses, contractors can take the restoration of precious belongings off the list of worries for a fraction of the replacement cost.

As the number of wildfires continues to increase, the cost of damage caused doesn't have to. Experts who have the knowledge and skills necessary to bring a wide variety of items "back to life" gives you a partner you can trust and your clients a major weight taken off their shoulders (and bank accounts).

Andrew Tiley is owner of Prism Specialties, located in the San Francisco Bay Area. andrew.tiley@prismspecialties.com

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PROFILE PAGE SAMPLE

Prism™ SPECIALTIES

The Leader in Specialty Restoration Services

Electronics Appliances Workout Equipment Power Tools Computers & TV	Art Paintings Works on Paper Collectibles Memorabilia	Documents Medical Records Legal Files Tax Records Digitizing	Textiles Leather Goods Dresses Bedding Shoes & Purses	Commercial Arcade Equipment Medical Equipment Office Equipment Servers
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When the loss needs an expert, let Prism Specialties be your first call.

Call us today: (888) 608-8351

EAS ART DFD TEX www.prismspecialties.com

FULL PAGE AD SAMPLE

Claims Perspective Sponsorships

Our content team will work with you to develop & promote custom, educational content that engages our readers.

Even the best content is only as good as the audience it is delivered to. This content that we partner with you to produce is distributed to our loyal audience via best-in-class offerings. Whether it's the gold-standard credibility of our award winning print magazine, or the cutting edge design of the digital channels, your content is integrated into our distribution network in a manner that maximizes exposure to our audience.

Each print issue of *CLM Magazine* includes only one "Perspective". This is your chance to present your thought-leadership article in the gold-standard print edition of *CLM Magazine*.



GOLD DISTRIBUTION PACKAGE — \$10K

- **PRINT** – Two-page article in one issue of *CLM Magazine* (1,000-1,200 words)
- **DIGITAL EDITION** – Article appears in digital edition of *CLM Magazine*
- **WEB** – Article appears in sponsored content section of *CLM Magazine* website
- **eNEWS** – Article will be promoted in *CLM Magazine*'s weekly eNewsletter
- **CONTENT RIGHTS** – Sponsor owns rights to the original content and will also receive a PDF for their own marketing purposes

PLATINUM DISTRIBUTION PACKAGE — \$12,500

- **PRINT** – Two-page article in one issue of *CLM Magazine* (1,000-1,200 words)
- **DIGITAL EDITION** – Article appears in digital edition of *CLM Magazine*
- **EMAIL** – Article is delivered to over 45,000 CLM members & fellows in a custom email blast
- **WEB** – Article appears in sponsored content section of *CLM Magazine*'s website
- **WEB** – 50,000 digital impressions promoting article delivered through *CLM Magazine*'s website and offsite display network.
- **eNEWS** – Article will be promoted in new Text Ad spot in two issues of *CLM Magazine*'s weekly eNewsletter
- **CONTENT RIGHTS** – Sponsor owns rights to the created article and will also receive a PDF for their own marketing purposes

CONSTRUCTION CLAIMS

BUILDING BETTER OUTCOMES

The CLM's *Construction Claims* magazine, published quarterly, features articles on all aspects of construction-related claims, including construction defect, site accidents/injuries, insurance coverage, subcontractor issues, and new technologies that address both national and regional/statewide audiences. Articles are written by some the top leaders in the industry, and the publication is distributed to more than 10,000 professionals in the construction claims industry—all of whom are members and fellows of the CLM.

RATE

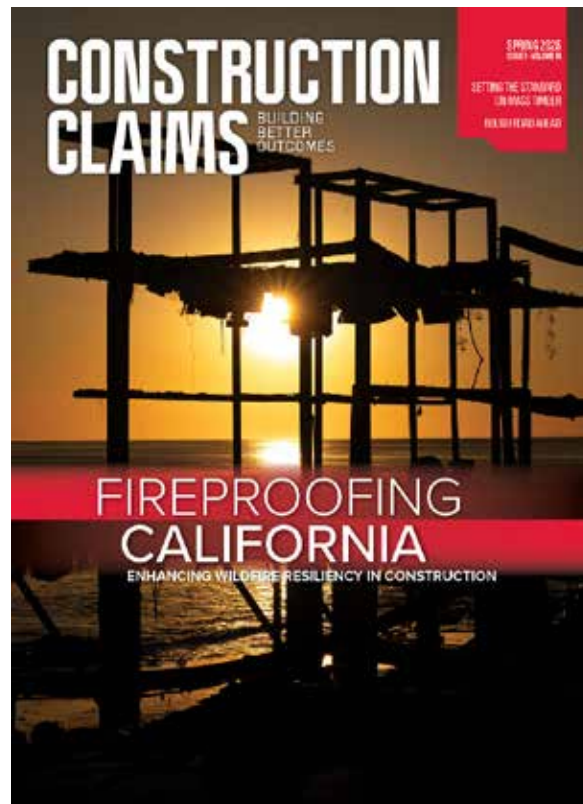
FULL PAGE:	1X \$3,750	4X \$3,000
HALF PAGE:	1X \$2,500	4X \$2,000



2026 SCHEDULE:

SPRING ISSUE	SUMMER ISSUE	FALL ISSUE	WINTER ISSUE
CLOSE DATE: FEBRUARY 7 MATERIAL DUE: FEBRUARY 14	CLOSE DATE: JUNE 6 MATERIAL DUE: JUNE 13	CLOSE DATE: AUGUST 8 MATERIAL DUE: AUGUST 15	CLOSE DATE: NOVEMBER 7 MATERIAL DUE: NOVEMBER 14
BONUS DISTRIBUTION CLM ANNUAL CONFERENCE RIMS		BONUS DISTRIBUTION CLM CONSTRUCTION CONFERENCE	

Construction Claims | MAGAZINE AUDIENCE



CONSTRUCTION CLAIMS PRINT AND DIGITAL DISTRIBUTION

43,065

TOTAL DISTRIBUTION

10,064

Average number of printed issues mailed each issue.

33,001

Average number of digital edition emails sent each issue.

17.6%

Average percentage of digital edition unique opens.

Construction Claims | PROFILES

This native advertising opportunity creates a powerful combination of your supplied content and a full-page advertisement that readers will remember. Articles should offer objective and practical strategies for readers with a focus on cutting-edge training, tools or situations faced in personal or commercial claims - **LIMITED TO 700 WORDS AND CANNOT CONTAIN EMBEDDED ARTWORK**. Includes distribution in both print and digital edition of the magazine. Profile will also be distributed in the Sponsored Content section of *CLM magazine's* website.

PROFILE TOPICS INCLUDE:

- Construction Defect
- Product Liability
- Forensic
- Cyber Risk
- Workers Compensation
- AI
- Claims Technology
- Property

RATE: \$4,500

CLM PROFILE

How Restoration Can Take the Financial Burden Off Wildfire Victims

By Andrew Tiley

Every year, the number of wildfires increases, along with the number of businesses and residences damaged by them. According to the National Interagency Fire Center, there were 58,985 wildfires affecting over seven million acres of land in 2021 alone. That's a 17% increase from 2019 and a 229% increase from 1983.

Not only are these fires displacing thousands of people from their homes and businesses each year, but also they are causing billions of dollars in damage, topping \$18.6 billion in 2020 as reported by Yale Climate Connections. This does not include indirect damages, which came to about \$150 billion in 2018.

Whether a building is affected by soot or smoke, or suffers damage from catching fire, the wildfires is a more than a mere annoyance. It's a major cause of stress for victims. Easing their financial burden can be a major relief. Rather than replacing all-new property, clothing, appliances, and documents, restoration services have saved victims everywhere big money on transitioning "back to normal."

BENEFITS OF RESTORATION

There are many benefits to restoring textiles, electronics, documents, art, and other belongings after a wildfire, and almost anything can be restored by the right professionals. Besides the environmental impact of reducing waste, restoration can also help save sentimental items

that have been passed down for generations, as well as precious, one-of-a-kind artwork that is hard to come by. Some items are necessary to restore because they are essential for getting businesses running again, such as important original documents and electronics that contain vital data for companies and individuals.

One of the biggest benefits for clients would be the cost comparison of restoring versus replacing damaged items. Restoration specialists can often restore at nearly half the cost of replacement. It would take more time and money to replace items, and more time to get the network, and other items.

Restoration is a step-by-step process that ensures items will look and function just as they did before disaster struck. It includes everything from cleaning to deodorizing toxic fumes, deep sanitizing, color restoration, and repairing any functioning components of tools, appliances, and electronics.

When it comes to wildfires, experts often use carbon dioxide to rid objects of soot and neutralize toxicity until the fumes become unnoticeable and do not pose any health hazards. They will likely also have to disassemble and reassemble items in order to restore them as neatly as possible.

The restoration process can take place on-site or, depending on the

case, can be quickly transferred to work sites where experts will restore and return them as good as new.

When compared to the time and money it would take to find the exact or similar items that were in a business or household, restoration is the preferred choice when it comes to both convenience.

THE BOTTOM LINE Restoration means peace of mind. A disaster can wipe one's life in the blink of an eye, and replacing everything a business or individual needs and values should not be the only plan of action. As victims cope with what happened, they will be relieved to find that many of their belongings can be restored. There are plenty of contractors who can restore almost anything to its original state, providing relief to homes and business owners in more ways than one. While clients focus on restoring their routines, well-being, families, and businesses, contractors can take the restoration of precious belongings off the list of worries for a fraction of the replacement cost.

As the number of wildfires continues to increase, the cost of damage caused doesn't have to. Experts who have the knowledge and skills necessary to bring a wide variety of items "back to life" gives you a partner you can trust and your clients a major weight taken off their shoulders (and bank accounts).

Andrew Tiley is owner of Prism Specialties, located in the San Francisco Bay Area. andrew.tiley@prismspecialties.com

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Prism™ SPECIALTIES

The Leader in Specialty Restoration Services

Electronics Appliances Workout Equipment Power Tools Computers & TV	Art Paintings Works on Paper Collectibles Memorabilia	Documents Medical Records Legal Files Tax Records Digitizing	Textiles Leather Goods Dresses Bedding Shoes & Purses	Commercial Arcade Equipment Medical Equipment Office Equipment Servers
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When the loss needs an expert, let Prism Specialties be your first call.

Call us today: (888) 608-8351

EAS ART DFD TEX

www.prismspecialties.com

Construction Claims | eNEWS

A powerful native advertising opportunity that enables you to work with our editorial team to develop engaging content punctuated with your branding. Includes distribution in both our print and digital magazine editions.

- **TOP BANNER AD (600X200) \$2,000/ISSUE**
- **MIDDLE BANNER AD (600X200) \$1,500/ISSUE**
- **BOTTOM BANNER AD (600X200) \$1,500/ISSUE**

eNewsletter specs: Max file size: 300K, File formats: gif, jpg or png

2026 CONSTRUCTION CLAIMS eNEWSLETTER SCHEDULE:

FEBRUARY eNEWSLETTER

CLOSE DATE: FEBRUARY 6 • MATERIAL DUE: FEBRUARY 13

APRIL eNEWSLETTER

CLOSE DATE: APRIL 11 • MATERIAL DUE: APRIL 18

JUNE eNEWSLETTER

CLOSE DATE: JUNE 13 • MATERIAL DUE: JUNE 20

AUGUST eNEWSLETTER

CLOSE DATE: AUGUST 8 • MATERIAL DUE: AUGUST 15

OCTOBER eNEWSLETTER

CLOSE DATE: OCTOBER 10 • MATERIAL DUE: OCTOBER 17

DECEMBER eNEWSLETTER

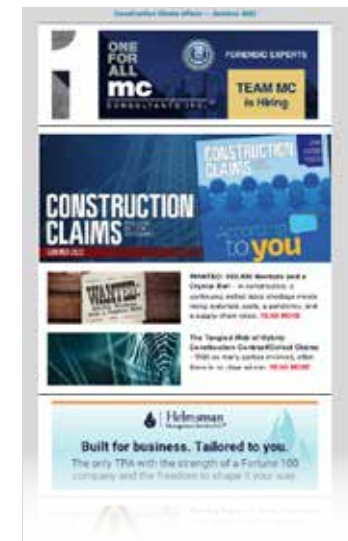
CLOSE DATE: DECEMBER 12 • MATERIAL DUE: DECEMBER 19

34,400

Average number of *Construction Claims*
eNews emails sent each edition.

18.0%

Average percentage of *Construction Claims*
eNews unique opens.

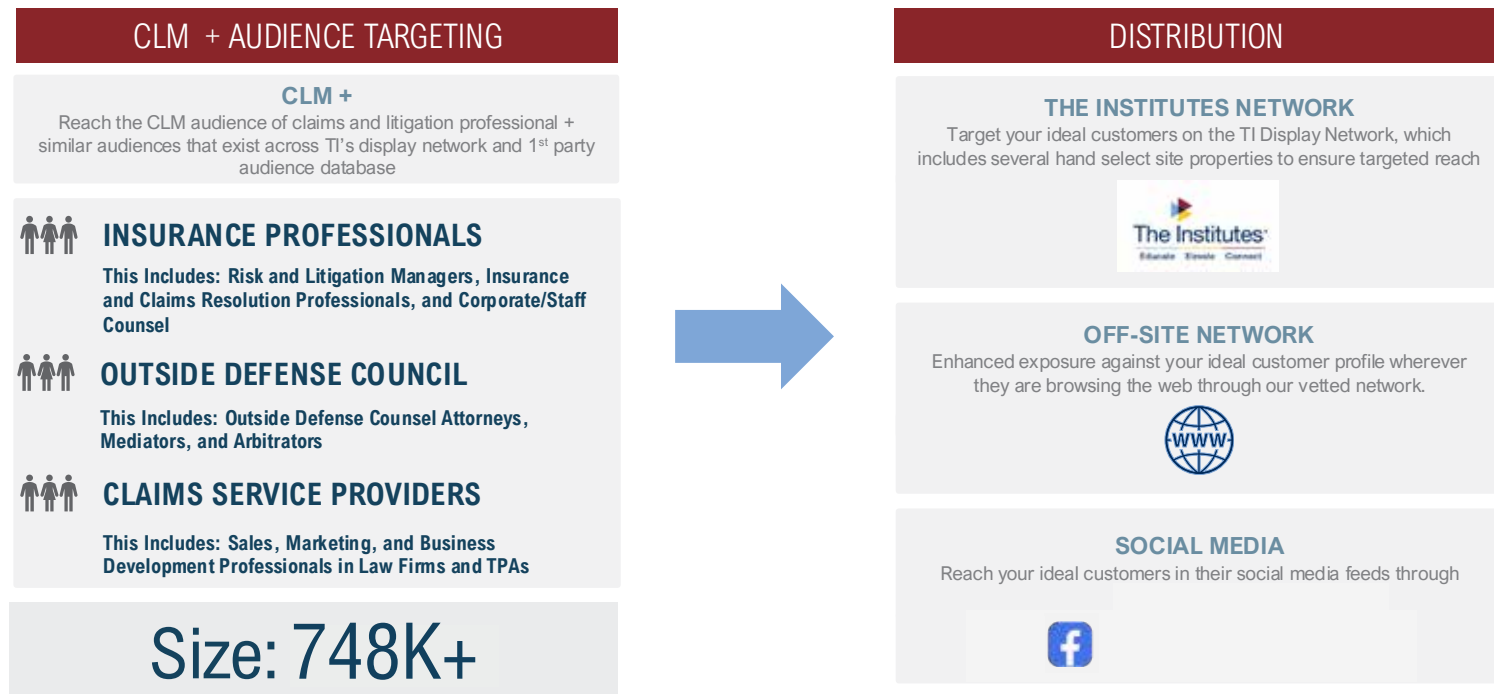


Brand Boost Digital Display Advertising

ADVERTISING HAT TRICK

A winning ad combination that prioritizes reaching your target audience by activating on-site banners, expanding reach through off-site placement via a vetted network, and using social media to create a multi-pronged campaign that surrounds your ideal customer.

DISTRIBUTION NETWORK



* At launch, The Institutes network includes: Risk & Insurance, Insurance Information Institutes, Claims and Litigation Management, Insurance Thought Leadership, & MyPath

RATE:

\$26 CPM (Cost per thousand impressions)

Ex: \$1300 net rate per month = 50,000 Minimum Guaranteed Impressions

Webinars

CLM Community Webinars

Attendees love these free one-hour educational sessions as a quick way to earn CE/CLE. Taught by industry thought leaders on an array of topics, there are ample opportunities to reach your target audience. Sponsor a full year of webinars for a Community aligned with your brand. Each sponsored Community will be required to host at least 2 webinars per year. Choose from list of communities listed below:

SPONSOR BENEFITS – INCLUDE:

- 30 second video pre-roll
- Your logo on event registration email and promos
- Your logo on the slides in the presentation deck
- Recognition by the seminar moderator
- One html email blast to registrants before or after each webinar
- Registration lists (no email addresses)

CHOOSE FROM THE FOLLOWING COMMUNITIES:

- Alternative Dispute Resolution (ADR)
- Casualty & Risk Management
- Construction Claims
- Cyber, Management & Professional Liability
- Diversity, Equity & Inclusion
- Extra-Contractual
- Insurance Coverage
- Insurance Fraud
- Product Liability
- Subrogation
- Transportation
- Workers Compensation
- Young Professionals

RATE: \$5,000 Annual Sponsorship
(two sponsorships available per community)

OR Sponsor ALL Communities for \$20k

Sponsored Webinars

Put your brand center stage! Provide valuable insights to attendees and highlight your subject matter expertise and success stories with a webinar moderated by a CLM editor. Content must meet our editorial guidelines, which may limit promotion of certain products or services. Great for brand building, product promotion, executive visibility and thought leadership.

INCLUDES:

- Registration list with email addresses
- Your logo on event registration email
- Your logo on the slides in the presentation deck
- Recognition by the webinar moderator

RATE: \$7,500

369

Average number of registrants for community webinars.

69%

Average attendance rate for community webinars.

Tech Talks

VIRTUAL, SOLUTION-FOCUSED PROMOTIONS

Here's your chance to position your product or service directly in front of CLM members who are searching for innovative solutions. Take advantage of these new, twice-monthly, 15-minute recorded talks. Consider this your opportunity to showcase your technology, whether related to Claims, Legal, or InsurTech, in an educational and entertaining manner in front of a targeted and interested audience. Sponsors can present with an industry speaker to highlight a problem or challenge they faced and how the featured product provided a solution.

Attendees will be invited to submit questions that will be forwarded to the sponsor for response – and continued engagement. CLM Tech Talks will be limited to twice monthly.

SPONSORSHIP OF A CLM TECH TALK INCLUDES:

- Registration list with email addresses
- List of questions asked by attendees with email addresses
- Email promotion of event, including name/organization of speakers
- Social media promotion of event, including name/organization of speakers

RATE: \$5,000

224

Average Tech Talk Registrants

50%

Attendance Rate

NEW

Podcasts

This podcast is built for the next generation of professionals in claims, insurance, and litigation management—a smart, engaged audience that’s tough to reach through traditional channels. Each episode blends easy-going conversations about career journeys

WHY SPONSOR

Sponsorship is more than just airtime—it’s a chance to put your brand at the center of a growing, connected community. You’ll:

- Reach rising leaders shaping the future of claims and risk management.
- Stay top of mind in a format where branding feels seamless, not disruptive.
- Align your brand with a positive, professional, and community-driven conversation that listeners look forward to.

This isn’t just advertising. It’s an opportunity to connect with the industry in a way that feels natural, authentic, and memorable.

with fresh takes on the headlines you’ve been watching unfold. It’s not a lecture—it’s storytelling, insights, and connections that reveal how this industry touches everyday life in unexpected ways. Always authentic, always fun, and always easy listening.

CLM PODCAST: Exclusive annual sponsorship - \$10k

- Sponsor will be recognized as the exclusive sponsor for all 2026 podcasts
- Logo Recognition in all podcasts and in social media and email promotions.
- 30 second video pre-roll
- 1 podcast per month
- Focused on Young professionals.



NEW

CLM Litigation Management Task Force

STATEMENT OF PURPOSE

One pillar of the CLM vision is to further and promote the highest standards of claims and litigation management. Recent CLM Studies and other data have identified that many of the pressures and challenges faced by claim organizations in the property casualty industry are shared among outside defense firms. The purpose of the CLM Litigation Management Task Force is to identify strategies and actionable ideas that address these challenges, bring outside defense counsel, claim organizations, and industry partners into greater operational alignment, and to create opportunities for all parties to work together toward increased effectiveness.

INDUSTRY SUPPORTER OPPORTUNITY

CLM is looking for the generous support from our partners to help underwrite the costs of this industry initiative. Your contribution will show your support and backing of this initiative to your industry partners and help provide CLM the resources needed to help make this task force possible. By contributing, CLM will recognize your company or firm as one of our Underwriting Supporters for the CLM Litigation Management Task Force. All Supporters have equal visibility and are offered at a cost of \$3,500. See below for a list of supporter benefits.

SUPPORTER DETAILS

All supporters will receive the following benefits:

- Logo and thank you included on the Litigation Task Force Findings Report
- Logo and thank you included on the Litigation Task Force page located on the CLM website
- Logo and thank you included in Ad in 3 issues of *CLM Magazine*
- Logo and thank you included in social media campaign regarding task force
- Verbal recognition during the 2026 CLM Annual Conference session presenting the study results (March 2026).
- Verbal and logo recognition during CLM webinar presenting the report results
- An advance copy of the Report with permission to email and distribute a "sneak preview" of the report
- First opportunity to renew Contribution in future years to keep Task Force functional

Supporter Contribution - \$5,000

Lead Generation Campaigns

These powerful campaigns combine targeted emails with digital display to produce a top of funnel combination designed to build awareness and generate leads.

Each campaign includes one targeted email blast PLUS a minimum of 25,000 impressions delivered through a combination of ROS display ads on the CLM website and our offsite display network. (See page 23 for offsite display network details.)

MONTHLY: \$4,500
\$500 DISCOUNT FOR 6X

30K+

Avg over 30k+ email sends per campaign.

9.74%

Average unique open rate of lead generation emails.

2026 Events Calendar

DATE	CONFERENCE/EVENT	LOCATION	
MARCH 24	CCO VIP Event (invite only)	DISNEY WORLD ORLANDO	
MARCH 25-27	Annual Conference	DISNEY WORLD ORLANDO	
MAY 20-21	Workers Compensation Conference	NASHVILLE	
JUNE 17-18	Focus Conference <ul style="list-style-type: none"> • Cyber • Risk Management • Subrogation • Transportation • Claims & Litigation Management 	NASHVILLE	
SEPTEMBER 9	CCO Summit (invite only)	BALTIMORE	
SEPTEMBER 9-11	Claims College	BALTIMORE	
SEPTEMBER 23-25	Construction Conference	DALLAS	
OCTOBER 13-14	Litigation Management Symposium	CHICAGO	LITIGATION MANAGEMENT WEEK
OCTOBER 14-17	Litigation Management Institute	CHICAGO	
DECEMBER 2	Women's Summit	CHICAGO	
DECEMBER 3	Focus Conference & Holiday Party <ul style="list-style-type: none"> • Alternative Dispute Resolution • Extra-Contractual • Insurance Coverage • Insurance Fraud • Claims & Litigation Management 	CHICAGO	

Sponsorship: Sponsorship@TheCLM.org

Speaking: Programming@TheCLM.org

LOCAL CHAPTER EVENTS HAPPEN YEAR-ROUND. LEARN MORE:

TheCLM.org/events

DATES, LOCATIONS, TOPICS, AND EVENT NAMES SUBJECT TO CHANGE.

Digital Display Specs

For flawless campaign execution across The Institutes Display Network, provide multiple units in various sizes. This achieves desired results and delivers your message effectively to your target audience.

CLM MAGAZINE WEBSITE DISPLAY SPECS

- File types accepted: JPG, PNG or GIF
- Max file size: 150K
- Ad sizes: 728 x 90, 300 x 250
- Provide a URL for your website or landing page

CLM REQUIRES ALL OF THESE AD SIZES FOR BOTH ONSITE AND REMARKETING INVENTORY. (BrandBoost)

- **AD SIZES:**
 - Medium Rectangle: 300x250
 - Wide Skyscraper: 160x600
 - Billboard: 970x250
 - Leaderboard: 728x90
 - Half Page: 300x600
 - Mobile Leaderboard: 320x50
 - Social: 1080x1080*
- Title: Up to 140 characters
- Description: Up to 30 characters
- Brand name: Up to 30 characters
- Link description: Up to 30 characters
- **FORMAT GUIDELINES:**
 - File types accepted: JPG, PNG or GIF
 - Max file size: 150K

- **Web banners are not permitted to use redirecting URLs.**
Track campaign analytics with a UTM
- Up to 1024 characters
- **Animated ads are restricted to 30 seconds maximum** (at a 15-20 fps frame rate), after which animations will stop. You can give the viewer the option to restart the animation.
- **URL Requirements:** Landing pages MUST contain a link back to your homepage, as well as link to your privacy policy.
- **Brand notification:** Your visitor should be able to have a clear understanding of where they'll be going when they click your ad. We require that the brand shown on the ad matches the brand of the destination landing page.

Third-Party Ad Tags

Supported Vendors / Tag Type:

Javascript: XD, AdForm, AdTech, EyeReturn, Facilitate Digital, Flashtalking, SiteScout, Speedshift, Spongecell

iframe: Netmining, OpenX, Zedo

iframe or Javascript: Atlas, Doubleclick, MediaPlex, PointRoll

Offsite and Facebook News Feed display ads will be live, in-market within three business days after receipt of final artwork and advertiser approval.

Email and Lead Generation Advertising Specs

WORKERS COMP AND CONSTRUCTION eNEWS SPECS:

- File types accepted: GIF, JPG or PNG
- Max file size: 100K
- Ad size: 600x200
- Provide a URL for your website or landing page

SPECS FOR THE CLM WEEKLY eNEWS:

- Sponsor Name: Sponsor name exactly how it should be written
- Creative Asset: 970x250 jpg or png
- Copy: 350 characters or 50 words max
- URL: Link for the image



EMAIL LEAD GENERATION CAMPAIGN SPECS

- Display Ads - Refer to previous page for Ad sizes and specs
- HTML file for the email with subject line
- Please include URL for your website/landing page

EMAIL LEAD GENERATION ADDITIONAL INFORMATION

- Ad Size: 600 px wide (max)
- File Size: 45K
- Animation: N/A
- Looping: N/A
- Delivery Type: HTML File
- Rich Media Accepted: No rich media accepted
- Lead Time: 10 business days prior to launch date
- Append all the correct links and tracking codes within the HTML file



Print Advertising Specs

FORMAT

TRIM SIZE: 7.875" w x 10.875" H

LIVE COPY AREA: 7" x 10"

ONE-PAGE BLEED: 7.875" x 10.875" plus .125" bleed

SPREAD COPY AREA: 14.875" x 10"

SPREAD BLEED: 15.75" x 10.875" plus .125" bleed

Vital reading matter should be kept .375" from all sides of ad material that bleed.

ADVERTISING SPECS

PDFX1a with fonts and 300 dpi images embedded.

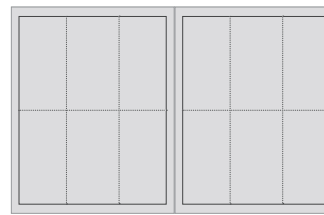
(Or Press Ready PDF Export Setting)

CANCELLATIONS:

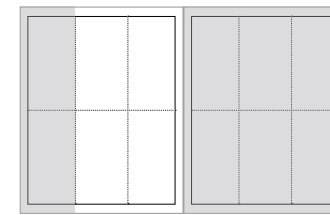
Advertisers and/or sponsors have the right to cancel within 72 hours of signed agreement. Advertising may be moved within the same calendar year as long as the request is received by the advertising close date indicated in the media kit. Request for cancellation or changes must be received in writing — please contact your sales representative. Cancellations will not be accepted after 72 hours.

SUBMISSION OF MATERIALS:

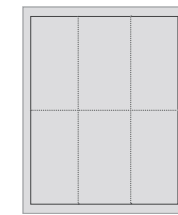
Advertising material may be emailed to Jenny.Ferreira@TheCLM.org



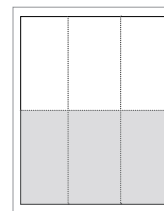
SPREAD BLEED
15.75" x 10.875"
plus .125" bleed



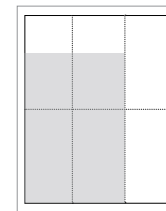
SPREAD FULL PAGE
WITH 1/3 PAGE VERTICAL
1/3 Page Vertical
2.6042" x 10.875"
plus .125" bleed



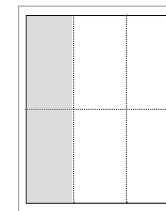
FULL PAGE
BLEED
7.875" x 10.875"
plus .125" bleed



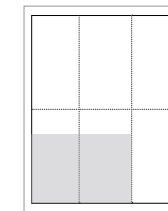
1/2 PAGE
HORIZONTAL
NO BLEED
7" x 4.875"



1/2 PAGE
VERTICAL
NO BLEED
4.5625" x 7.4375"



THIRD PAGE
VERTICAL
NO BLEED
2.1667" x 10"



1/4 PAGE
HORIZONTAL
NO BLEED
4.5625" x 3.75"



Affiliated with The Institutes

FOR MORE INFORMATION
ON HOW CLM CAN HELP YOU
**ACHIEVE GREATER AWARENESS
IN THE MARKET AND INCREASED
SALES, CONTACT YOUR SALES
REPRESENTATIVE:**

CLM

sponsorship@TheCLM.org